Spiritual Geek Workshops (Proposed)

Tech Media - Video Basics

- Discover sources & techniques for creating, storing, and sharing videos, e.g.: Animoto, iMovie, Camtasia, Jing, Screencast, YouTube, Vimeo, Wistia

Tech Media - Audio Basics

- Discover sources for creating, storing, and sharing audios, e.g.: Spotify, Pandora, iTunes, Audioacrobat, Audacity, GarageBand, Audioacrobat, iTunes, SoundCloud

Visual Formatting - Basics

- Discover sources for creating, storing, and sharing documents, e.g. handouts/booklets (PDF), e.g.: Canva, Pixabay, PicMonkey, Photoshop Elements

Group Conferencing - Basics

- Topic intentions: Learn the lingo for conferencing (audio, video, group video) so you can decide the best service for you today and tomorrow, e.g.: 3 most common mistakes & best ways to overcome when getting started / FreeConferenceCall, Maestro Conference, Zoom (meeting or webinar), Instant Teleseminar, join.me, Skype

Email Provider (basics)

- An introduction to email provider options & key features so you can make your best choice for today and tomorrow without breaking the bank, e.g.: Mail Chimp, GetResponse, aWeber, Constant Contact, iContact, InfusionSoft

Social Media 101

- Topic intentions: An overview of social media today, ideas on how to use to message and share your retreats/vision & tips for making it easy & integrated, e.g.: creating/setup/scheduling & sharing: with Facebook (groups & pages), Twitter, Instagram, Pinterest, YouTube, google+, Hootsuite, link shortening tools (bit.ly), file sharing, screen sharing.

Zoom 101 (basics) - for Mission-Inspired Women

- An introduction to Zoom to empower you to connect with your tribe, share your message, & expand your impact, e.g.: key features: includes raise hands, recurring meetings, breakouts, polls, file transfer, Zoom apps, recording & screen share, scheduling recurring meetings & more.

YINpreneur

Spiritual Geek Workshops (Proposed)

Virtual Vision Board Retreat (Learn to Lead)

- <u>Topic intentions</u>: Learn to lead a virtual vision board retreat / Intro resources to help lead and share community and visuals, e.g., using Facebook groups, Pinterest private boards, Zoom to create your virtual gathering.

BONUS INTENSIVES for SISTERHOOD FOUNDING MEMBERS:

GetResponse workshop:

- Separate workshop on GetResponse - an all-in-one option for those getting started. Services include: email marketing, Landing pages, Automation, Webinars, CRM

Facebook Live

- <u>Topic intentions</u>: Discover Facebook Live for use during and between retreats & in your groups, play with features, e.g., screen sharing, inviting guests & Favorite apps & devices to use with FB Live, e.g.: creating/setup/scheduling & sharing: on different FB pages & groups, using devices, e.g., computer, iPhone/iPad, Zoom webinar, BeLive.tv

Zoom Mastery

- <u>Topic intentions:</u> Explore the more advanced features of Zoom to bring you event to life and deepen connection with your tribe, e.g.: breakout option, Bringing your land retreat or event online (expert tips), Leading Easy Q&A, Using polls, Branding registration pages and more, Broadcasting and adding sound and video to your live event, Creating recurring events

FreeConferenceCall

- <u>Topic intentions</u>: Explore the features of this free service while we use it for our mini-workshop / Learn how to start simple and grow into the advanced features, all for free, e.g.: audio-only conferencing, video conferencing, screen share, MeetingWall (what is it, how it benefits, setup & branding, ways to use), broadcasting, dashboard control, leading formats: presentation, Q&A, recording, storing and sharing meetings & uploaded audios

Spiritual Geek Workshops (Proposed)

Maestro Conference

- <u>Topic intentions</u>: Explore the basics and more advanced features of Maestro conference to bring you event to life and deepen connection with your tribe, e.g.: setup account, creating invites, breakout option + walking the room, easy raise hands & Q&A controls, using polls, creating recurring events

Audioacrobat

- <u>Topic intentions</u>: Explore the features of this affordable service to create and host your audios, videos and podcast, e.g.: creating audio & video with Audioacrobat, upload your audios & videos, storing & sharing (links or embed), creating an iTunes podcast

Vimeo

- <u>Topic intentions</u>: Explore the features of this video hosting, streaming & sharing service, e.g.: upload your videos, store & share (links or embed), privacy options: hidden, password protected, creating playlists and more

Wistia

- <u>Topic intentions</u>: Explore the features of this video hosting, streaming & sharing service, e.g.: upload your videos, store & share (links or embed), privacy options, password protected, creating playlists and more

Canva

- <u>Topic intentions</u>: Explore the features of this awesome image creator, e.g.: <u>creating</u> your account, setting up your profile, including your business brand logo & colors, creating images for social media, PDF, eBooks, eCovers, + templates & folders, uploading & downloading images.

POSSIBLE ADDITONAL OFFERINGS

(if desired by Sisterhood Founding members)

- Facebook groups - creating, managing, leading
- Pinterest private boards - creating & monitoring
- Soundcloud: creating account, uploading audios, branding, thumbnails, playlists & more
- YouTube: creating account, uploading audios, branding, thumbnails, playlists & more