### **My Intentions**

Are you considering a course that costs 4-figures and promises 6-figures? If so, I want you to **ask these 5 questions before you click the payment button**.



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I am a mom and feel a bit protective. I am also leading a movement of mission-inspired entrepreneurs in a new paradigm of yin-feminine business. It concerns me that so many are harmed by the activities of

others. My intention is to protect you from stress, doubt, false competitive energy, fear, and feelings of the defeat of that you are not good enough.

These suggestions may not change your mind, but I do hope they will guide you to make a smart investment when you make a choice. An investment without harmful monetary effect or buyer's remorse.

Let me be perfectly clear. This does not mean I don't want you to be prosperous, it just means I am leading from different energy and intention, and want to be in integrity with what I promise. In my circle, it is known as *The Way of the YINpreneur*<sup>TM</sup>.

In the realm of conscious business, most of the people you work with will seek balance and integrity. There are others with good intentions who may not see that their methods of marketing are cold or manipulative. They are simply practicing what they have learned in an age-old, masculine-lead, aggressive marketing society.

Unfortunately, there are also those who speak of good intentions, yet, they are willing to fake it before they make it while they take your money, or employ manipulative emotional techniques to force your hand.



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Following are questions you can consider for yourself, or present to the seller of the services during a webinar or customer service call or email. They are meant for those who may be new to the environment and looking for guidance and support, or anyone seeking a more heart-centered, love-based, conscious way of being in business.

They are presented with the knowledge that there are many elements affecting both the offer (promises) being made and the outcome - as timing and human differences will affect and inform this outcome.

#### 1) How long in business before you made 6-figures?

It is important to know how long the presenter (seller) of the services being offered has been in business. The longer they are in business, the less likely that their good fortune is sustainable, and not a fluke. It may also help you know how long it may take for you to reach the 6-figure mark.

# 2) Where do I need to be in my life and business to achieve this goal?

- \* Does it matter how long I have been in business?
- \* Is it acceptable to be a newbie, with little to no business experience?
- Is it OK that my business experience is on land, with little to no reference to online business?
- Do I need to have particular resources in place, e.g., social media, email manager, virtual assistant to ensure my 6-figure success?



# 3) <u>How much time to devote</u> to completing the course and all involved elements?

Overwhelm can be a major deterrent to success. It drains energy, detracts from focus, and diminishes mindset.

It is important to get a sense of how much time you will need to dedicate to the course for a successful outcome. It helps to know the expectations of time that will need to be invested daily and weekly over the length of the course.

If one is already working at, e.g., another job, running their current entrepreneurial business, or busy being a work-at-home mom, it may be a challenge to find dedicated time to the course work.

Consider this when planning your time and stress.

# 4) If I do everything you say, when can I expect to make six figures? (guestimate)

This question may draw some flack and rhetoric, and a response that reminds us of us the many variables affecting the decision.

If the seller is promising a 6-figure income there need to be some boundaries, i.e., are they speaking of a 6-figure income over the life of your business, within months, a year?

It will also help to know if there are issues or challenges you need to consider when planning the activities to realize the 6 figures.



# 5) Were there any <u>extraordinary circumstances</u> that contributed to your 6-figure success that is key to experiencing like 6-figure success?

This one is very important to know. If there were extraordinary circumstances that lead to the presenter's 6-figure success, you will want to know if you can duplicate them or re-create the success circumstance without the extraordinary element.

- ★ Was the presenter collaborating with a "big name" client or sponsor that catapulted them to the top by, e.g. enhancing creditability or credibility, promoting them to their tribe, interviewing them live or for a podcast, promoting them to others with considerable market influence.
- \* Was there a secure source of income that allowed the present to work without stress and cover all of their business expenses; including marketing and advertising, hiring an assistant, using enhanced services?

Knowledge is power and knowing what to look for may help you navigate the decisions you may be faced with as you find your way in a busy, aggressive market.

For now, I share gratitude for you taking the time to review this piece or listen to my podcast.

Whatever you decide, I send wishes for success on your terms, and a community of leaders and supporters to help you realize your vision.

From my heart to yours,

Vart

#### A bit about me

Mom, YINpreneur, Retreat Muse, & Spiritual Geek

Passionate about guiding mission-inspired women on a journey of mindset mastery, manifesting, and self-care. I am called to blend ancient wisdom with modern practice, rituals, and resources to empower your inner and outer entrepreneur. Here in our Village, this is known as The Way of the YINpreneur<sup>™</sup>.



As Creator and Founder of YINpreneur Village<sup>™</sup> and Virtual RetreatU<sup>™</sup>, I get to share my belief that retreat is not only a place to get away but a daily practice for life and work.

My work is informed by decades of both corporate & nonprofit management blended with spiritual practices, of yoga, Tai Chi, meditation, breathwork, and, more recently, Reiki.

I invite you to join me on a Journey to Center, slowing down to speed up your success, coming out of your head (yang-masculine) and into your heart (yin-feminine) to create a sustainable path to balance, power, deep knowing, peace, and prosperity.

You can find me hanging out around the interwebs (as my daughter calls it)

- <u>Website</u> (where I blog, occasionally)
- <u>Instagram, @yinpreneur</u> (where I love to share inspiration and my photographs)

